

Are you the **component** we need?!? Open-minded, team player, passionate and hard-working?

Find out by searching our job openings and learning why it's great to work at **Taiyo Yuden (U.S.A.) Inc.**

TOP TEN Great Things about Taiyo Yuden (U.S.A.) Inc.

1. Innovative / Best in Class Product Line
2. Management Philosophy: Our management philosophy focuses on "employee well-being," "betterment of local communities" and "responsibility to provide returns to shareholders."
3. Large company transactions with a small company feel
4. Emphasis on employee growth and promoting from within
5. Fast paced, constantly changing, never boring work environment
6. Diverse work force and office culture
7. Open door policy with managers and opportunities to be HEARD
8. Top down commitment to wellness and employee health – San Diego Business Journal 2014 Healthiest Company Nominee
9. Great employee benefit package including health, dental, vision, life, flexible spending, 401k with match, bonus plan and MORE...
10. THE PEOPLE!!

Account Manager – Level I (San Diego)

June 1, 2017

ABOUT TAIYO YUDEN:

Taiyo Yuden (U.S.A.) Inc., or (UTY), produces surface-mount and leaded passive electronic components as well as functional modules that incorporate active components. Product lines include capacitors, inductors, ferrite beads, EMI filters, ferrite cores, resonators and LC filters, functional modules, Energy Devices(Super Capacitors), and SAW/FBAR filters and modules. UTY is a wholly owned subsidiary of a Taiyo Yuden Co., Ltd.. We manage all sales, distribution and related operations for North and South America. The US operations headquarters is located in Solana Beach, California. UTY has sales offices throughout the US and Canada. We operate warehouses in Torrance, California and McAllen, Texas.

GENERAL SUMMARY:

This person is responsible for managing, coordinating, and implementing the sales activities for key strategic accounts. He/she will manage all account activity for the accounts as assigned in each particular region. These activities include support of direct sales, management of sales representatives, management of sales through distribution accounts, design-in support, reference design efforts and all other activities associated with business development for existing and new customers. The primary objective will be to increase both sales and profitability for the Company, while ensuring the highest level of customer satisfaction. This person is the primary customer contact responsible for developing new business, maintaining existing market share, answering customer inquiries and resolving customer issues. These responsibilities include managing customer visits and communications while assuring Taiyo Yuden is meeting all of the necessary objectives and defined action themes in support of the assigned accounts.

ESSENTIAL JOB FUNCTIONS

1. Develops and refines market position through effective communication with both external and internal customers. Develops and implements sales strategies based on market conditions and requirements. Pursues new opportunities both within existing and new business opportunities. Provides networking opportunities to ensure UTY meets or exceeds customer expectations while achieving Company goals and objectives.
2. Provides sales service for the UTY product lines by creating and presenting product technical information to current and potential customers, coordinating customer project needs, product delivery information, specification and engineering issues to achieve design wins to increase opportunities and maintain excellent customer relationships. Develops innovative resolutions to problems that meet the expectations of the customer and are both compatible with the goals and objectives of the Company.
3. Provides the management team with sales data, identifies current and future opportunities, and provides overall data relative to TY competitiveness in the market and related market constraints.
4. Collaborates with design engineers, technical service, and manufacturing activities as well as distributors and independent manufacturers' sales representatives to ensure timely response to assigned customer program needs. Written and verbal communication with individuals in these functions is the primary means to fulfill this responsibility. Provides thorough follow-up to issues, action items and discussion points.
5. Provides monthly reports on sales expansion opportunities. Prepares sales forecasts and customer correspondence information as required. Issues quotes to direct customers and distributors regarding pricing, quantity, product availability based on manufacturing plans for UTY's direct territories / customers and overseas subsidiaries. *Note: All managers must be knowledgeable of quoting requirements and assure proper care is taking when issuing quotes to our direct customers and customers purchasing from UTY distributors. This will require full understanding of UTY's pricing policies and procedures.*
6. Develops and maintains relationships among TY Global Counterparts to increase the TY business for UTY direct sales and TY Group worldwide sales by email and phone conversations with TY Group members around the world. Responsible to complete visit reports to properly report customer activities.
7. Provides product and sales training to employees / customers / distributors / manufacturers' sales representatives, and participates in sales/product presentations to promote TY products.
8. Responsible for the achievement of sales targets and related financial goals as well as the goals and objectives set forth in the "Commitment" Sheets.
9. Supports UTY initiatives in design-in and reference design through new product introductions and related marketing initiatives.
10. Performs other related duties and projects as assigned by management.

REQUIREMENTS

Knowledge, Skills and Abilities Required for Account Manager:

1. Strong knowledge and/or interest in electronic engineering in relation to OEM Products.
2. Knowledge of sales techniques, international business and project management.
3. Ability to communicate effectively both orally and written; with customers, co-workers and business contacts in a courteous and professional manner.
4. Bi-Lingual – Japanese Speaking is a plus.
5. Ability to pay close attention to detail and coordinate various activities simultaneously.

Education and Experience Required for Account Manager:

1. College degree and two to three years of applicable sales experience is preferred.
2. PC Proficiency in MS Word, Excel, Power Point and Outlook is essential.

Level 1 - Basic Requirements - All Sales

1. Customer relationships
 - a. Foster and develop key relationships
 - b. Work to establish Taiyo Yuden brand superiority.
 - c. Communicate directly with overseas partners.
2. Personnel / HR
 - a. Punctuality and attendance - report to work on-time and follow UTY's employment practices
 - b. Constant and open communication - Be sure to always inform your immediate manager of your schedule and keep you customer visit log current and up to date.
 - c. Maintain an organized schedule and plan of duties.
 - d. Prepare and submit customer visit reports on a timely basis.
3. Meeting etiquette
 - a. Meeting organizers are required to be at the meeting 5 minutes prior to the meeting starting and have everything ready to start the meeting on time.
 - b. Each formal meeting requires a meeting objective.
 - c. Meetings should be followed up with a complete set of minutes and follow-up inclusive of action items.
 - d. All presentation material must be completed and distributed prior to the meeting.
 - e. Attendees at any/all meetings should be attentive and not work on e-mail, mobile or laptops during the meeting.
4. Forecast reporting and sales tracking
 - a. All sales personnel are responsible to complete the 7-month forecast report and production forecast report per standard requirements.
 - b. Sales personnel should also closely review and report on trends and significant factors in the market causing changes in the forecast and deviations against the plan.
 - c. Review of daily order input, understand, analyze, and report on fluctuations and changes with specific background information.
 - d. Perform constant review of the sales plan and report on changes / updates to the plan as necessary
 - e. Have ability for planning and practicing to reach the goal by knowing competitor's information (price, technique, etc) and own company's positioning.
 - f. Maintain a full understanding of pricing policies and profitability on components.
 - g. Stay current with data tracking in TY's AGNIS, ATAC CRM, PSS and TY-COMPAS database.

- h. Understand UTY's inventory position on critical components held for customers. Monitor and manage applicable VMI information.
- 5. Fiduciary responsibilities
 - a. Sales personnel must understand all expense reporting requirements as defined in UTY's Travel Policy
 - b. Sales must exercise responsibility and manage expenses appropriately.
 - c. All entertainment expenses must be approved in advance and follow appropriate rules. Sales personnel should know customer requirements for entertainment and gift giving and not violate any customer rules in this area.
- 6. Sample expense and management
 - a. Sales personnel are responsible to manage all sample requests from their accounts and assure the expenditure is valid and warranted.
 - b. Responsible to complete all requests and related forms correctly.
 - c. Have a full understanding of requirements – specification, production, KIT price, share, forecast, actual order, application, etc. Complete a review and analysis on all sample requests.
 - d. Be aware of all samples that are charged to UTY from Overseas subsidiaries.
- 7. Market and Competition
 - a. Have an understanding of the competitor's position in the market, advantages and disadvantages v. TY technologies and products.
 - b. Maintain an up to date knowledge and understand of all TY product offerings.
 - c. Stay current with electronic component trends.
- 8. Other
 - a. Sales Expansion Theme Activity.
 - b. Reference Design and Tax Credit Reporting.
 - c. Data, Sample and Specification Requesting as needed.
 - d. Environment Request (RoHS, REACH etc), Conflict Mineral documents.